

3 Steps to Success Hypnosis Marketing Plan

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Introduction

Is This Plan for Success For You?

This report reveals a free, simple and very effective 3 Step plan to get paying clients in to your hypnosis office, right now! The plan will show you how to massively increase the number of paying appointments a hypnotist can easily book.

This is a readily achievable goal in the real world. I know, I and others did it!

The ideas in this plan are key for your success if you are:

- *Planning* on training as a professional hypnotist,
- *Already in training* as a professional hypnotist,
- *Have just certified* as a professional hypnotist,
- *Are already certified* as a hypnotist but are still struggling to easily attract enough clients.

Is this you? Do you want more clients? A lot more? Good, then read on and learn how to attract them

easily and enjoyably.

Why Bother Giving this Valuable Information Away?

The world needs more professional hypnotists.

The demand for hypnotists' services is limited only by the imagination of hypnotists themselves and their ability to market their services to potential clients.

The pool of people who can benefit from a hypnotist's service is virtually unlimited. Whatever the state of the economy there will always be people who are understandably desperate to:

- Lose weight,
- Stop smoking or biting their nails,
- Manage their anxiety and stress,
- Let go of irrational fears of flying and public speaking,
- Get over blocks to achieving school, sports, creative, personal and career success,
- Manage chronic pain,
- Find relief from IBS etc.

And this is just scratching the surface of the kind of problems that a hypnotist can offer highly effective solutions for.

There are also a growing number of people who want to become professional Hypnotists. This is not surprising because:

- Hypnosis is a fascinating and very satisfying field to work in. Again, I know because I have done it for years and helped thousands of clients to achieve their goals,

- A hypnotist can make his or her above average income from genuinely helping people, often in profound, life-changing ways.
- A hypnotist can choose how much, where and when they work. They have no “boss” to answer to other than their client.

Potential hypnotists do not lack opportunities to enter the profession. There are some [very good training courses](#) offered regularly that will allow you to become a competent professional hypnotist.

There are few to no barriers to starting a career in hypnosis such as :

- No degrees are required to certify as a hypnotist,
- There are either low or non-existent regulatory barriers to setting up a hypnosis practice in most jurisdictions I know of in the English-speaking world.

You would think then that we would be witnessing a healthy growth in the number of people successfully establishing themselves as full-time professional hypnotists. Sadly this is not the case.

A survey of 1,500 hypnotists found that 80% of them were making less than \$30,000 a year from seeing clients and that 65% were making less than \$15,000. Further, that over 65% were seeing 5 or less clients per week even though they wanted to see more.

The problem most starting hypnotists will tell you that they have is learning how to attract and establish a continuous flow of paying

appointments.

What to do then to get a steady flow of paying clients coming through the door when starting out?

First thing is..... don't despair. There is a way. It is simple, very effective and need not cost you any money at all! Does that sound like a good plan?

I feel it is important that new or financially struggling but good hypnotists benefit from some concrete practical direction on how they can set themselves up for a successful career in hypnosis.

The best way to do this is to learn from the experience of other successful professional hypnotists.

Successful hypnotists do not shy away from helping good new comers to the profession. That is because they know that there is essentially a limitless pool of potential clients for hypnosis. Everyone can benefit in some way from the services of a hypnotist! And when one hypnotist succeeds, all hypnotists succeed!

To this end, this free but very valuable report describes a simple 3 step marketing plan to success that I used when launching my successful hypnosis career. Feel free to use it or adapt it for your own success. Remember, the world needs more successful hypnotists!

To get the [full plan for free go here now](#) because it can put you on the road to success right now.